



Joshua Russell

Digital Media Professional

GET IN TOUCH

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russellcreativemedia.com

Do you need someone with multimedia experience?

EXECUTIVE SUMMARY

JOSHUA RUSSELL here -

I'm a creator and consultant with a passion for what I do. With over 10 years in the industry, built on solid training in digital media and communications, I cut my teeth in the broadcast TV industry, working effectively with hundreds of clients on **over 3000 projects**. Known for "working my magic" and consistently creating "our new favorite spot," I'm constantly pushing my limits, bringing my skills and values in full force to every project. Proud of my work, I love a good challenge. I work smart and keep it positive. I am adept at filming, editing and animating on Mac and PC and excellent at coordinating, planning, taking initiative and solving problems before you hear about them. I grew up in Bolivia, S.A. and that's not all!

WORK EXPERIENCE

Director of IT / Marketing CLD/ 2017-2021

Fully rebranded the firm & developed marketing campaigns. Architected & executed our migration to a state-of-the-art hyperconverged server infrastructure. Vastly improved our cyber-security posture through training & gap analysis. Moved entire staff to full remote-work in only 2 days.

Production Manager WOWK/ 2014-2016

Engaged clients to develop goal-oriented, sales-enhancing marketing strategies, strengthening business relationships & our reputation for high-quality, result-driven products. Produced TV Commercials.

Production Director WQCW/ 2010-2014

Produced close to 1000 commercials, & live events, e.g.

- South Charleston Christmas Parade BC & DVD
- South Charleston Memorial Day Parade BC & DVD
- Sounds of the Season 3x yrs: BC & DVD

Production Tech / 2007-2010

Held every production job available at three TV studios, including WCHS ABC 8 & FOX 11 & WSAZ Channel 3.

SOFTWARE SKILLS

Adobe Acrobat	★★★★★	6+yrs
Adobe InDesign	★★★★☆	5+yrs
Adobe Illustrator	★★★★★	15+yrs
Adobe Photoshop	★★★★★	15+yrs
Adobe After Effects	★★★★★	15+yrs
Adobe Premiere	★★★★★	15+yrs

EDUCATION / AWARDS

B.S. - Communications / 2009

West Virginia State University - **Cum Laude**
Dean's List - 2006 - 2009

Screen-Writing Student OTY, HM — 2008

Writing & Music / 2006

Houghton College, NY

2 Merit Awards from the

Ohio Valley Regional Creative Writing Contest
- Their Highest Honor

ASSORTED SKILLS

- Creative Writing / Copywriting
- Audio, Video & Photography / Shooting / Editing
- Graphic Design / Web Design & Development
- Linux/Windows Servers - Terminal & PowerShell

ACTIVITIES / INTERESTS

- Regular Donor of Production Work to NonProfits
- Several published poems, reviews & short stories
- DJI Drone - Registered Recreational Pilot
- FBLA Member & Graduated w/ Honors
- Web-master & Praise Team Leader at my Church
- College Soccer & all sports in High School
- Speak Spanish (Limited Working Proficiency)
- Nominated by Rep. Capito & Sen. Rockefeller for appointment to West Point Military Academy

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